

OCR CAMBRIDGE TECHNICAL BUSINESS STUDIES (LEVEL 3 EXTENDED CERTIFICATE)



The Business Studies course we follow at The Ursuline Academy Ilford is stated in the title above. It is the same 'level' as A Level but is assessed in a different way. Whilst you will sit some exams (for units 1 and 2), these are not necessarily taken at the end of the course and there is an opportunity to resit. Half of the course (Units 4, 5 and 17) are assessed via coursework, which you complete in class and at home.



To prepare for the course, it is useful to consider unit 1 as this covers many of the main areas of business.

Firstly, you can look at the OCR website and familiarise yourself with the content for unit 1 (The Business Environment):
<https://www.ocr.org.uk/qualifications/cambridge-technical/business/units/#level-3>

Secondly, you can cover the basics of business studies (particularly useful if you have not studied it before) by working through the GCSE bitesize business studies for OCR:
<https://www.bbc.co.uk/bitesize/examspecs/zhrphbk>

Finally, watch the news (there is a lot in the news about businesses at the moment). Identify one business that has done well during the recent epidemic and one that has done really badly. Explain the reasons for the differences in their fortunes and the impacts this will have on the business.